

# Why Every Client will benefit from Concord Premier

1 Concord Premier is a **complete** credit repair solution, targeting all **five** credit score factors.

2 A dedicated, multi-page **Credit Score Improvement Analysis** is prepared each month for each Concord Premier client.

3 Lexington's exclusive ReportWatch™ service provides **email alerts** which describe credit report changes that may have scoring impact.

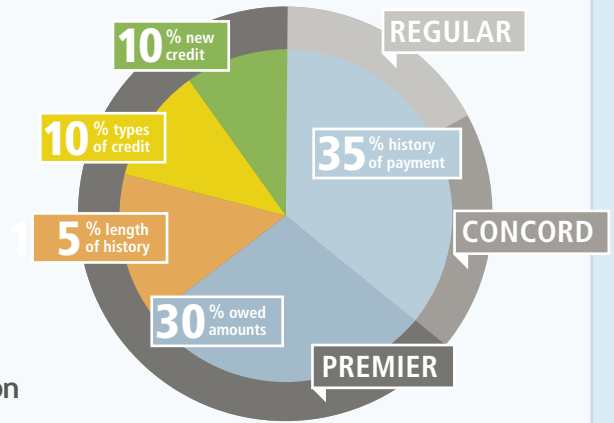
4 **InquiryAssist™** provides a customized solution designed to address potentially damaging credit report items, especially **inquiries**.

5 Law Firm **Paralegals** stand ready to answer your **credit score questions** toll-free, seven days a week.

6 Clients are enrolled, at no extra charge, in a **\$25,000 Identity Theft Insurance policy** (available upon request with any service level except in New York).

7 Concord Premier **includes all features** of our Lexington Regular and Concord Standard service levels:

- Unlimited customized **Credit Bureau Dispute Letters** and follow-ups.
- Goodwill **Intervention Letters** sent to creditors for minor late pay accounts.
- Firm-prepared **Escalation Letters** sent to creditors for more serious late accounts.
- **Debt Validation Letters** sent to creditors for certain charged-off and collection accounts.



*Concord Premier covers the OTHER 65% of your credit score!*

A statistical analysis of Lexington, Concord, and Concord Premier clients has been conducted. This analysis shows that the Concord Premier level of service carries with it the lower rate of client attrition by more than 10% within the first 60 days.

It is the opinion of the Law Firm that the best type of client that marketing can send is a well informed, engaged, Concord Premier client.

John C. Heath  
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